## Product: Editing and Streamlining promotional video script.

## **Example: Edited final script used for video recording**

- 1) Hi, I'm Daniel Falk, I've created **Inclusive Hemp** to help the 61 Million Americans who struggle with disabilities.
- 2) Inclusive Hemp provides **wholesale access to the Hemp markets** which can greatly improve the quality of life for people with disabilities.
- 3) Our membership plans help nonprofits develop valuable new revenue streams.
- 4) **Hemp product resales** are an excellent Eco-friendly way for nonprofits to **generate revenue** for more effective delivery of services.
- 5) As a special education professional, I see disability service providers struggle to raise funding as services costs increase every year.
- 6) Disability service providers are angels of our communities who **protect and serve** the neediest members.
- 7) Membership is available to any organization or individual.
- 8) We provide our members the best wholesale bulk prices on many high-value products to resell for 2-5x the value.
- 9) Product donations are welcomed and distributed to nonprofit members.
- 10) Hemp wellness products like CBD, compostable paper and plastics, textiles and building materials provide great value for resale.
- 11) Inclusive Hemp is **built on nurturing compassion and actions** to create more effective **inclusion and social equity** for people with disabilities.
- 12) I invite you to create powerful results by **becoming a member** today.
- 13) Thank you.

## **Example: Original Unedited Client Script**

- 1.Hi, I'm Daniel Falk, I created **Inclusive Hemp** to help the 61 Million Americans who struggle with a disability.
- 2.Inclusive Hemp provides wholesale access to the Hemp markets through membership purchasing plans.
- 3. Membership helps nonprofits develop valuable new revenue streams from resales of high-value Hemp products.
- 4. Hemp product resales are an excellent eco-friendly way for nonprofits to generate revenue for more effective service delivery.
- 5.As a special education professional, I see disability service providers struggle to raise funding as service demand, operational costs and regulatory complexities increase every year.
- 6.Disability service providers are angels of our communities. They **protect and serve** the neediest members. High **public costs are more successfully off-set** by adding new revenue streams for service providers to meet operational demands.
- 7. Hemp product resales are an excellent financial resource for service providers.
- 8.Our branded product purchasing model helps service providers turn wholesale access into valuable financial resourcing for organizational support.
- 9.We provide our members the best wholesale bulk prices on many high-value products to resell for 2-5x the value.
- 10.Membership is available to any organization or individual. Product donations are also welcomed and distributed to nonprofit members.
- 11.Hemp products for wellness like CBD, compostable paper and plastics, textiles and building materials are very valuable for resale.
- 12. Sustainability initiatives qualify for many grant programs.
- 13. Supporting community nonprofits means building stronger awareness of social needs, and providing helpful actions to enhance the fabric of positive human relations.
- 14.Inclusive Hemp is **built on compassion and nurturing actions to create social equity for** people with disabilities.
- 15.I invite you to create powerful results by **becoming a member** today.
- 16.Thank you.